

Welcome to the 31st annual



Let's play rugby sevens!

The 2013 Lakefront 7s is ready to thrill attendees, and given the record rate of ticket sales, it seems that you are ready as well!

This year sees the return of the Midwest Men's and Women's Qualifier series. Unlike prior years, the brackets are drawn

randomly, thus introducing "pools of death" such as Pool C, with tournament hosts Milwaukee paired with 1823, Youngbloodz and Madison.

We've also expanded our tag rugby youth bracket with 20 teams en route to the Milwaukee Lakefront, as

well as the return of High School Girls Rugby that took last year off.

If you have any questions, please feel to drop us a note.

Cheers & good luck!

Victor Drover
Tourney Director

Match Card

DATE

JUNE 29, 2013

LOCATION

VETERANS PARK

1450 N Lincoln Memorial Drive
Milwaukee, WI 53202.

Take I-794 East to exit 1F on the left to N Lincoln Memorial Dr.

CHECK-IN TIME

1 HOUR IN ADVANCE

Teams must check-in at the main tent 1 hour before their first match. The full schedule is online at:

<http://bit.ly/LF7s2013Schedule>

ROSTER + WAIVER

All teams must present a completed Liability Waiver (see below) along with signatures and CIPP #s for up to 12.

QUALIFIER ROSTER

Qualifier rosters must be submitted online 36 hours before kickoff:

<http://lakefront7s.com/2013rosters>

PARKING FEE

\$ 5 / VEHICLE (CASH)

CONTACT

VICTOR DROVER

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ON-SITE CONCESSIONS

WATER, GATORADE,
SODA, BRATS, BURGERS,
CAPITAL BREWERY

ID WILL BE REQUIRED
TO PURCHASE ALCOHOL

CASH & CREDIT CARDS WELCOME



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New apparel, youth & adult

With the popularity of Lakefront 7s gear last year, we are rolling out more selection and availability. American Sin Bin apparel will also be available, including a commemorative Lakefront 7s Tee. Drop on by the concessions area to check out the swag!



MAPS & GENERAL INFORMATION

Venue: Veteran's Park, 1450 N Lincoln Memorial Drive, Milwaukee, WI 53202

Kick-off Times

8:00 AM - Women's Social
 8:00 AM - Men's Competitive
 8:40 AM - Men's Social I
 8:40 AM - High School Boys
 12:40 PM - Women's Qualifier
 1:20 PM - Men's Social 2
 1:40 PM - Men's Qualifier
 2:20 PM - High School Girls

Full match schedule
<http://bit.ly/LF7s2013Schedule>

What to bring?

It can get pretty hot during the LF7, so bring lots of sun screen, water and mosquito repellent. The venue for the Lakefront 7s has very little in the way of shade, so many teams will bring a small tent. The parking attendants only accept cash, so be sure to drop by an ATM before arriving at the tournament venue.

Concessions will accept cash and credit card.

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TOURNAMENT RULES & GUIDELINES

TEAM CHECK-IN & MATCH SCHEDULE

Team representatives must check in at the scorer's table at least 60 minutes prior to their first scheduled match. Each team in the tournament will play 3 matches regardless of division, barring unforeseen forfeits.

Schedules and brackets will be posted online at lakefront7s.com. Please note that posted schedules and brackets are TENTATIVE and subject to change at the discretion of the tournament directors. We strongly suggest that you check the schedule before the tournament. Final schedules and brackets will be posted on-site at the event in the scoring and concessions area (see map).

PERSONAL CODE OF CONDUCT

The Lakefront 7s hosts teams and spectators with a varied degree of rugby experience, including a significant number of minors. As such, we expect all participants and spectators to adhere to a basic code of conduct so as not to endanger themselves or others nor jeopardize the success and reputation of the tournament.

Some examples of proper conduct expected from all attendees include, but is not limited to, the following:

- Please do not change kit out in the open, as it is imperative that we maintain good relations with the people that are allowing us to use these fields. Either bring a tent to change in or use the available rest rooms.
- Restrooms are available, so please use them (and not just for changing kit).

- Alcohol consumption is permitted on-site, but please mind the minors and their parents who are attending. All attendees are expected to drink responsibly and arrange for any transportation in advance as public transit is NOT available at the tournament venue.
- Garbage and recycling containers are provided. Make every effort to use them throughout the day, and do a final 'sweep' of your area when you are leaving the venue.
- Rugby is a full-contact sport and on-field safety is the first responsibility of all players, coaches, referees and other participants. Ensure that you and your teammates are familiar with and practice safe rugby technique at all times.

ELIGIBILITY & ROSTER

Rosters will be limited to 12 players. Players in any Old Boys bracket must be at least 35 years old. High School players must be under 19 and have NOT player any college rugby. Each team must submit a roster/waiver form to the tournament director prior to starting play. All players MUST provide an active CIPP (or similar) registration number on the roster/waiver.

A player may only play for one team and playing of an individual that is not on the team roster will result in the forfeiture of that match. A player sent off for any reason will be considered OUT of the tournament and not permitted to play for another team.

VENUE & FORMAT

All matches will be played at Veterans' Park. Matches will be played every 20 minutes (i.e. 8:00, 8:20, 8:40, etc...) and will consist of two, 7-

minute halves and a 2-minute half-time. Teams more than 2 minutes late for a scheduled match will forfeit that match.

To provide appropriate competition for all participants, the tournament is organized into Divisions based on age, gender and skill-level. The teams in each division are then sorted into one or more brackets that will compete in Seeding Rounds (round-robin format) and Playoff Rounds. Each team will play 3 matches in the Seeding Round (barring unforeseen forfeits). The format of the Seeding Round and advancement to the Playoff Rounds is based on the total number of teams in the Division and will be displayed on-site during the event.

In the event of a tie during the Seeding Round, official Midwest RFU tie-breakers will be used in the following order: (i) Record, (ii) Head to head, (iii) Tries scored, (iv) Points scored, (v) Try differential, (vi) Point differential, (vii) Penalty kicks and (viii) Coin Toss.

In case of a tie in Playoff Rounds, 'sudden death' overtime will determine the winner. Sudden death periods will be 5 minutes in duration with a 1-minute break. These periods will continue until a team scores.

QUALIFIER BRACKET

With approval from Midwest RFU, the 2013 Lakefront 7s is a qualifying event for the Midwest territory of the National USA Rugby Sevens Championship. Following the competition, results will be forwarded to Midwest RFU who will assign points to the top-placed teams as appropriate.